

# PRESS RELEASE

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## Aralex to distribute Faroudja in Canada

### Meridian Audio distributor to add acclaimed video line

*Huntingdon, UK, November 3, 2005*—Internationally-acclaimed luxury home entertainment manufacturer Meridian Audio Limited is pleased to announce the appointment of its existing audio products distributor, Aralex Acoustics Ltd of Coquitlam, BC, as the distributor in Canada for its new line of Faroudja video projectors and processors, effective December 1, 2005.

Well-known internationally for decades as a manufacturer of high-quality audio systems and, more recently, award-winning DVD players and surround-sound installations, Meridian earlier this year became the exclusive manufacturer and distributor of the acclaimed Faroudja brand of video products – such as the DILA1080pHD projector and DVP1080 video processor, both of which offer 1080p full-bandwidth High Definition performance.

“It made complete sense for us to work with one Canadian distributor for both our audio and video products,” said Colin Aldridge, Meridian’s Sales & Marketing Director, “and it was evident that Aralex Acoustics, which has put so much work into selling our products over the past eight years and has made impressive headway over the last 12 months, would be an ideal choice to handle both brands,” Aldridge went on. “We regard the Canadian market as being particularly ripe for development, with a strong economy and a clear interest in high-quality audio and video products.”

Aralex Acoustics will begin to handle Faroudja products on December 1, 2005. Manufacture and precision calibration of Faroudja products, which include the DILA788 projector as well as the DILA1080 and DVP1080, has already begun and the first British-made Faroudja video products are now shipping.

Saxe Brickenden, President of Evolution Audio Video Inc., Faroudja’s Canadian distributor for the past nine years, added, “We respect Meridian’s longstanding relationship with Aralex, and in the interest of our dealers, we will offer assistance to Aralex in the transition. We believe that Meridian’s involvement will benefit product quality, price, performance, and synergy.”

Said Doug Alexander, co-founder and principal of Aralex, “We are very pleased to be appointed the exclusive Canadian distributor for the Faroudja brand of high-end consumer home theatre processors and projectors. We feel there is tremendous synergy to be gained by adding the Faroudja brand: we can now offer a complete solution for customers who want the ultimate home theatre with both superb sound and incredible images.”

Ends – 360 words

**Aralex Acoustics Limited**, based in Coquitlam, near Vancouver, BC, is a leading Canadian distributor of high quality home audio and video products, and distributes a carefully chosen range of products through select dealers across Canada. Aralex Acoustics Ltd. provides fast and reliable service from coast to coast. Using many years of industry sales and distribution experience, the Aralex team is qualified to supply any local or national retail outlet with year-round product supply service. Aralex has been the Canadian distributor for Meridian products for the past eight years.

**Meridian Audio Limited** is based in Huntingdon, near Cambridge, UK, and was founded in 1977 by Allen Boothroyd and Robert Stuart. With a 25-year history of innovation and development of the highest quality consumer audio systems, the award-winning company is widely recognized as a world leader in digital and analog audio reproduction. Meridian developed the world's first audiophile CD player, the world's first consumer digital surround controller, developed the MLP lossless packing systems mandated for use in DVD-Audio and now in emerging high-definition disk formats, and is the only UK audio hardware manufacturer to be a member of the DVD Forum. The company's optical disk players, DSP-based loudspeakers and Digital Theater systems are unique in the industry, maintaining a super-quality digital audio signal throughout the path from the source to the amplifier, and using digital signal processing to generate advanced crossover characteristics that would be impossible with conventional passive analogue systems. Meridian has recently become the exclusive manufacturer and distributor of Faroudja High-Definition video processors and projectors.

*For high-resolution product images and data sheets, please visit the  
Meridian Media Center server: <http://media.meridian-audio.com/>  
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