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PRESS RELEASE

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CEDIA Expo Booth #440

Meridian Announces Partnership with Crestron

CEDIA Demonstration will highlight Meridian Multi-room Solutions automated by Crestron

Huntingdon, UK, September 2004—Meridian Audio Ltd, the leading UK-based manufacturer of high-end audio, video and home theatre systems and components, is pleased to announce that it has become a member of the Crestron Integrated Partner Program (I²P). CEDIA will mark the beginning of the new partnership and will be highlighted by a demonstration of the two combined technologies in Meridian booth (#440).

“Meridian has offered products with digital technology since the 1980s. For years the full feature capabilities have been incorporated in our products with limited means to access them. Crestron’s control systems release the full potential of the Meridian. We can now offer a complete multi-room digital system fully automated by Crestron. We are thrilled to be a part of the Intergrated Partner Program and believe our dealers will benefit from all its advantages,” said Norm Steinke, Vice President of Sales for Meridian America.

Crestron’s Integrated Partner program is designed to allow partner manufacturer's products to operate seamlessly in a Crestron systems environment. The I²P software modules developed in conjunction with these partnerships offer the Crestron control systems programmer a simplified, timesaving drag-and-drop solution for integration of all partners’ products. The Integrated Partner Program makes it easy to take advantage of the enhanced functionality afforded by using a manufacturer's serial, Ethernet, or other enhanced interface.

“The Integrated Partner Program was developed with companies like Meridian in mind,” said Crestron Director of Market Development Chris Wildfoerster. “We strive to have as many quality products available to our dealers and their customers and our partnership with Meridian means that they can now integrate their fantastic technology into a Crestron Digital Home Theater or throughout any Crestron-controlled home.”

Meridian Audio Limited is based in Huntingdon, near Cambridge, UK, and was founded in 1977 by Allen Boothroyd and Robert Stuart. With a 25-year history of innovation and development of the highest quality consumer audio systems, the award-winning company is widely recognized as a world leader in digital and analog audio reproduction. Meridian developed the world's first audiophile CD player, the world's first consumer digital surround controller, developed the MLP lossless packing systems mandated for use in DVD-Audio, and is the only UK audio hardware manufacturer to be a member of the DVD Forum. The company's optical disk players, DSP-based loudspeakers and Digital Theatre systems are unique in the industry, maintaining a super-quality digital audio signal throughout the path from the source to the amplifier, and using digital signal processing to generate advanced crossover characteristics that would be impossible with conventional passive analog systems.