

# PRESS RELEASE

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## John Bamford joins Meridian

### Takes newly-created post as Product Manager

*Huntingdon, Cambridge, UK, December 2, 2005*—Meridian Audio Limited is pleased to announce the appointment of John Bamford to the newly-created post of Product Manager, effective from the beginning of December. Originally best known as a highly respected audio journalist and magazine editor, John joins the company from Pioneer GB Ltd.

“I’m thrilled to be joining Meridian at such an exciting time in the company’s development”, says John Bamford. “Anyone who knows me, knows that I’m passionate about improving the fidelity of audio and video reproduction – and anyone who knows Meridian knows that the brand represents the cutting-edge of AV product design. It’s a privilege indeed to now find myself surrounded by many of the world’s foremost research and development engineers in the fields of digital audio and video processing, and I’m looking forward immensely to working with the Meridian team.”

John Bamford’s responsibilities will include the management of new product introductions, and press liaison on reviews and other areas. In addition, he will be developing a range of dealer support initiatives including training materials, and he will be actively involved in providing marketing analysis and advice to support new product development. He will be responsible for both the Meridian and Faroudja product lines.

John spent the 1980s as a consumer hi-fi journalist, working with Keith Howard on *Hi-Fi Answers* magazine before becoming editor of *Hi-Fi Choice*, the UK’s first glossy ‘coffee-table’ publication for hi-fi hobbyists, back in 1989 when desktop publishing was in its infancy and colour printing was a luxury. In 1991 he left journalism to become a press relations officer for Pioneer Corporation’s UK subsidiary. “I became tired of writing about hi-fi,” John recalls. “Instead I wanted to be involved in *making* hi-fi!” He progressed to become Product Manager at Pioneer and remained there for 14 years before leaving in the summer of 2005.

“We are very pleased to welcome John Bamford to the company,” says Marketing Director Colin Aldridge. “He brings with him a wealth of experience in the home entertainment industry, built up over many years,

and will help to ensure that our products are represented most effectively in our core marketplaces at home and abroad and that they are correctly aligned with market requirements.”

*[Ends—372 words]*

**Meridian Audio Limited** is based in Huntingdon, near Cambridge, UK, and was founded in 1977 by Allen Boothroyd and Robert Stuart. With a 25-year history of innovation and development of the highest quality consumer audio systems, the award-winning company is widely recognised as a world leader in digital and analogue audio reproduction. Meridian developed the world's first audiophile CD player, the world's first consumer digital surround controller, developed the MLP lossless packing systems mandated for use in DVD-Audio and now in emerging high-definition disc formats, and is the only UK audio hardware manufacturer to be a member of the DVD Forum. The company's optical disc players, DSP-based loudspeakers and Digital Theatre systems are unique in the industry, maintaining a super-quality digital audio signal throughout the path from the source to the amplifier, and using digital signal processing to generate advanced crossover characteristics that would be impossible with conventional passive analogue systems. Meridian has recently become the exclusive manufacturer and distributor of Faroudja High-Definition video processors and projectors.

***For a photo of John Bamford, please visit:  
[http://media.meridian-audio.com/imagebank/misc/john\\_bamford.jpg](http://media.meridian-audio.com/imagebank/misc/john_bamford.jpg)  
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